

HARDWARE MAGNETS CATALOG



about **THE COMPANY**

magnetic PRODUCTS continue to gain popularity as hardware retailers search for new products and new product categories; a search driven by your customers' insatiable demand for innovative solutions. Master Magnetics, Inc. – The Magnet Source – is your only "Rock Solid" choice. We have the broadest product offering, highest quality, strongest magnets, best packaging, largest inventory, and most knowledgeable customer service representatives in the magnet industry.

Our customers routinely describe their experience of dealing with us as professional and pleasant. Stock-outs are virtually unheard of, and fast shipping is guaranteed by our large inventory of over 15 million magnets.

Our approach to innovation is demonstrated in the way we first approached the Hardware Industry – we invented our own product category. Over the past few years we've invented dozens of handy magnetic products that greatly enhance the quality of life in homes and businesses the world over.

Innovation and durability are the hallmarks of our product design. Our products are as practical as they are unique.

We've taken to heart customer requests for better packaging. As a result, our products are packaged on eye-catching trilingual blister cards, colorful counter and freestanding displays that sell themselves.



We enhance the quality of life by providing responsive solutions for our stakeholders.

fast-selling **PICK-UP PAL**™

these **EXTREMELY** popular and profitable products can prevent injury and loss. They contain neodymium, the most powerful magnetic material in the world. Prevent costly repairs and pick up nails, nuts, bolts, screws and scrap metal. A 35" handle reaches under vehicles, workbenches, tables, etc.

A. **07247** Pick-Up Pal™

B. **07247DSP** Full-color corrugated display with twelve Pick-Up Pals (16" wide x 14½" deep)



B



Additional sales are practically guaranteed with this attractive full-color display!

sturdy **FLOOR SWEEPERS**



these **DURABLE** magnetic floor sweepers are well built and incredibly strong! Available in 12", 24" and 36" sweeping widths with powerful ceramic magnets and a tough aluminum housing. A sturdy, one-piece handle attaches easily.

Clear parking areas, workshops, garages and more. Reduce the possibility of costly flat tires or personal injury, and decrease the time needed to clean up scattered ferrous metal materials.

Easy to operate over most terrain – even in water.

Ideal for in-store rental centers. An excellent value!

**Competitively priced,
yet rugged and sturdy!**

A. MFSM12

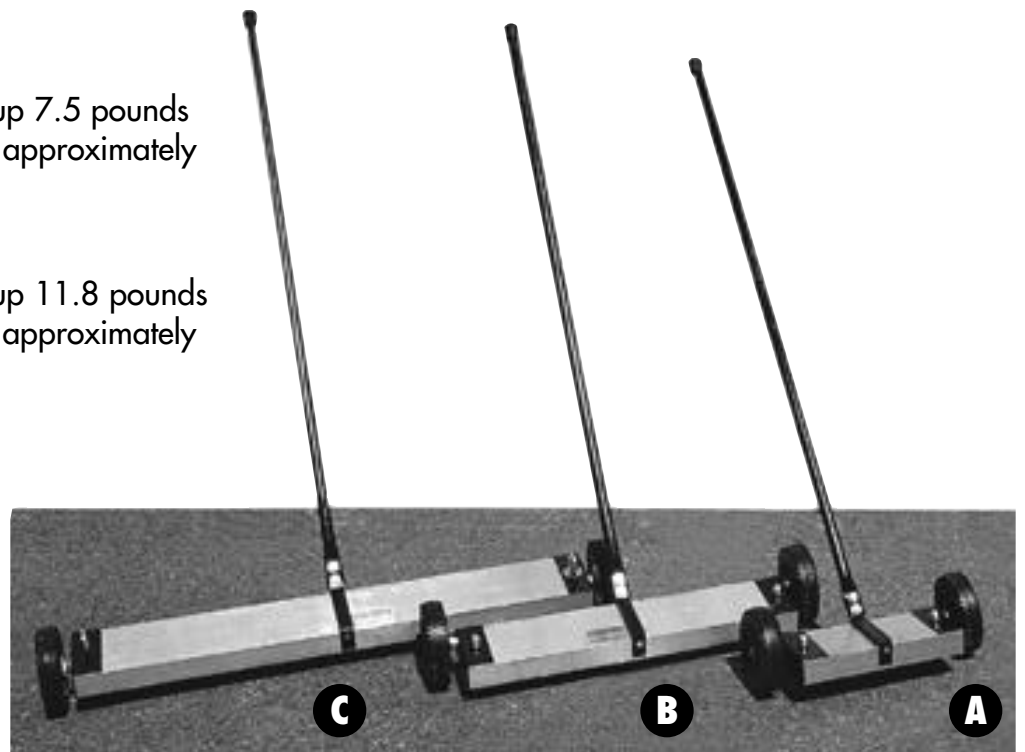
12" Sweeper picks up 3.2 pounds of 8 penny nails, or approximately 290 pieces.

B. MFSM24

24" Sweeper picks up 7.5 pounds of 8 penny nails, or approximately 680 pieces.

C. MFSM36

36" Sweeper picks up 11.8 pounds of 8 penny nails, or approximately 1,070 pieces.



magnetic **FLOOR SWEEPER** with release

**Ideal for in-store
rental centers!**



**Pull back on handle
for easy clearing of
metal debris!**

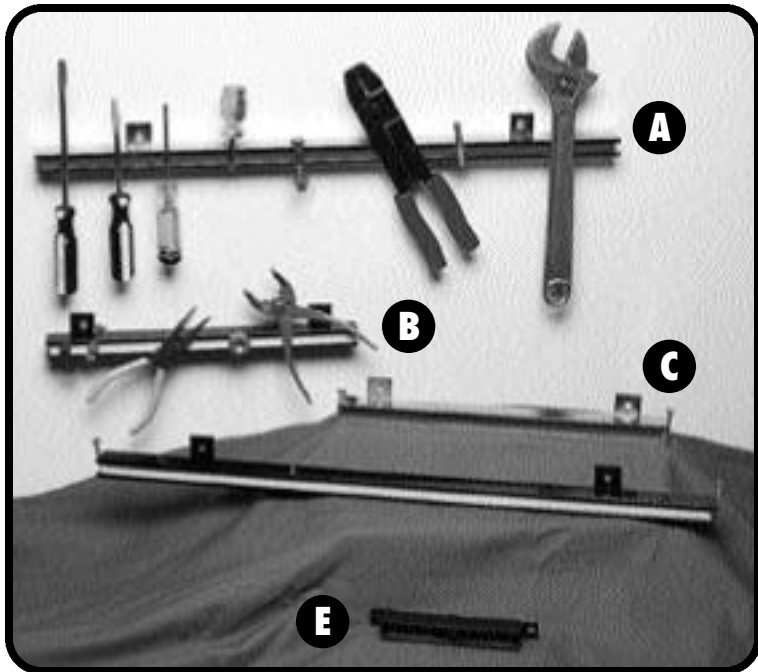
super POWERFUL magnetic sweeper with release snaps up sharp iron objects from heavy traffic areas. Clear walkways, factory aisles, loading docks and more. Picks up 6 pounds of 8 penny nails, or approximately 600 pieces.

The magnetic sweeper with release has 24" width and a sturdy, 48" one-piece handle. Sweeper can easily be cleared of collected debris by simply pulling back on the release handle. Although competitively priced, this sweeper is incredibly strong and well built.

MFSM24R
24" Magnetic sweeper with release



powerful **TOOL HOLDERS**



these **MAGNETIC** tool holders organize, hold and display hardware items such as hammers, wrenches, screwdrivers and more! Perfect for use in garages, service stations, workshops, commercial kitchens and even inside trucks and vans. Each has up to 20 lbs. of pull per inch.

We feature two types of holders, each containing permanent magnets. One is the AMC series (nickel-plated with red stripe), and the other is the AM series (black finish with yellow stripe). Magnetic tool holders mount easily to walls and workbenches with mounting screws included. Tools displayed are not included.

- A. AMC-24** 24" Nickel-plated magnetic tool holder with two ¼" dia. mounting holes, 16" apart.
- B. AM-2** 13" Magnetic tool holder with two ¼" dia. mounting holes, 10" apart.
- C. AMC-13** 13" Nickel-plated magnetic tool holder with two ¼" dia. mounting holes, 10" apart.
- D. AM-1** 24" Magnetic tool holder with two ¼" dia. mounting holes, 16" apart.
- E. AM3-RM100** 6" Magnetic tool holder with three ¼" dia. mounting holes, 2¾" apart. One eyebolt included. All black.

24" tool holders are also available in attractive packaging for fast retail sale!

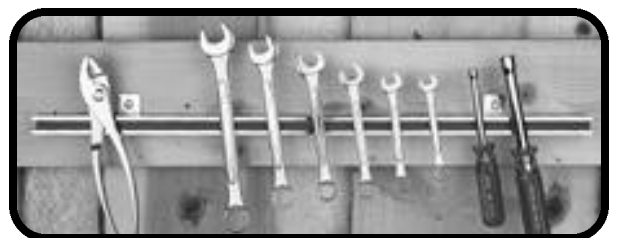
F



G



- F. 07261** 24" Black tool holder with yellow stripe and clamshell packaging.
- G. 07262** 24" Nickel-plated tool holder with red stripe and clamshell packaging.

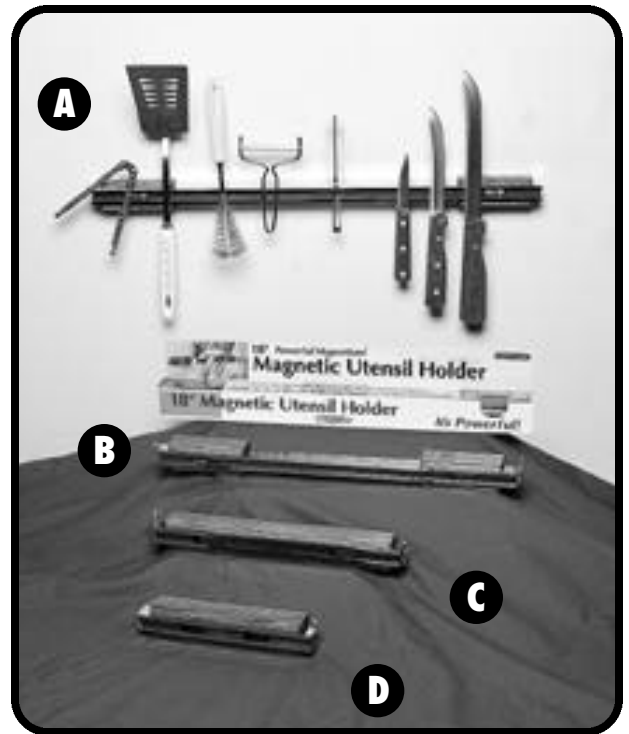


magnetic **KNIFE & UTENSIL HOLDERS**

these **PRACTICAL** knife and utensil holders are ideal for any kitchen, bar or recreational vehicle. Hold, organize and display kitchen knives, utensils and tools. Each features up to 20 lbs. of pull per inch!

Knife and utensil holders are available in four different lengths — 24", 18", 12" and 8" — each consists of a non-rust, nickel-plated, magnetic assembly in a finished oak channel. Permanent magnetism guaranteed. Each knife and utensil holder is packaged in a full-color box with bar coding. Mounting screws included. Utensils displayed are not included.

- | | |
|--|--|
| A. 07237
24" Magnetic knife holder | C. 07235
12" Magnetic knife holder |
| B. 07236
18" Magnetic knife holder | D. 07234
8" Magnetic knife holder |



Ideal for any kitchen, bar or recreational vehicle



easy-to-grip **MAGNETIC BULK LIFTER**



Lifts up to
3 pounds of
nuts, screws
or nails!



the **SUPER** powerful magnetic bulk lifter is a low-cost time saver! Transfer and pick up nails, screws, nuts or any small metal objects, then pull the handle to release the objects in the desired location.

The magnetic bulk lifter also prevents injuries from sharp metal objects. Its heavy-duty canister is lightweight and features an easy-to-grip handle. The super powerful magnet lifts up to 13 pounds!* Permanent magnetism guaranteed and packaging is trilingual.

07252

Magnetic Bulk Lifter – 3½" dia. x 8¾" high

For use with small bulk material.

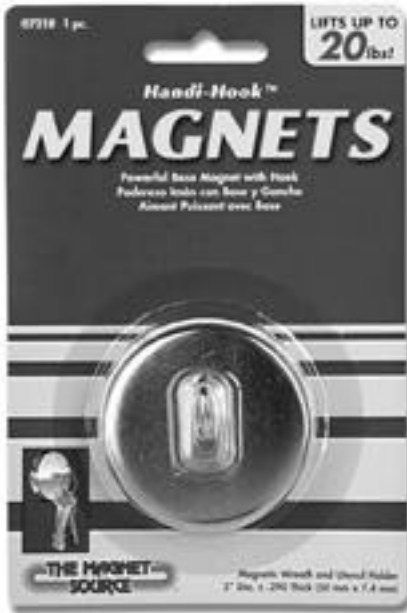
*Lifts up to 13 lbs. on a flat steel plate.

8

1.888.293.9190 www.magnetsource.com

THE MAGNET SOURCE

powerful **HANDI-HOOK™**



Hundreds of possible uses!

it **LIFTS** up to 20 pounds in a vertical test. The Handi-Hook™ is a powerful magnetic assembly with unlimited shop and household uses. Use it to hang a drop light from the inside of a car hood or a metal beam. Hang tools, keys, calendars, utensils and more from metal doors, refrigerators, filing cabinets or any ferrous metal surface. Handi-Hook™ also doubles as a craft accessory which will quickly and easily hang wreaths, decorations or window dressings (when a steel frame exists underneath the drywall). Handi-Hook™ also features a special liner on the back that helps prevent it from scratching painted surfaces.



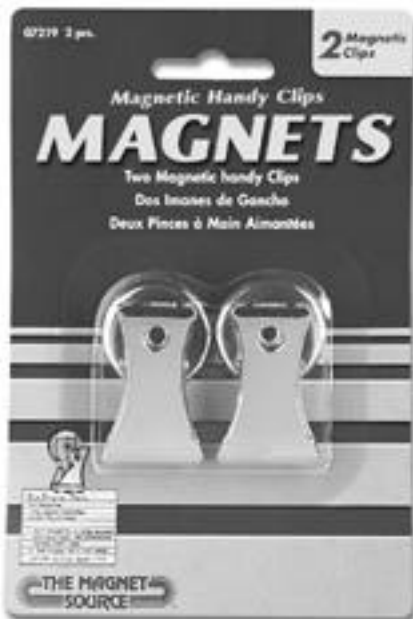
07218

Handi-Hook™ 2" dia. magnet assembly with attached hook

07218CLP

Handi-Hook™ clip strip display (6 items)

useful **HANDY CLIPS™**



so **POPULAR** they practically fly off store shelves! Our magnetic clips are strong enough to keep those important memos, reports and documents from sliding out of sight. Avoid the frustration of weaker magnets. Magnetic clips are a must for every home, shop and office.

07219

Carded Magnetic Handy Clips (Qty. 2)

07219CLP

Magnetic Clips clip strip display (6 items)

Counter display also available...
see page 20.



Fast-selling item for the impulse shopper.



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versatile **MAGNETIC BASES** & latch magnets

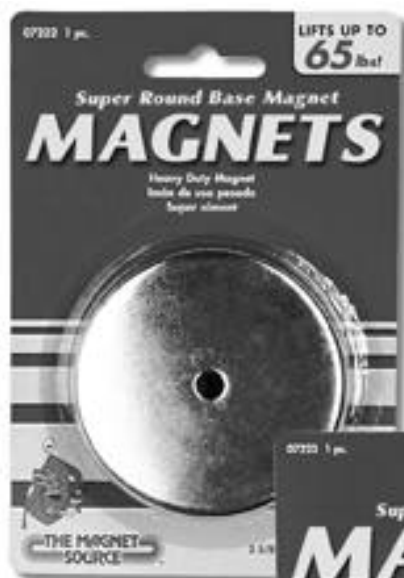


use to **POSITION**, lift, hold and mount shop lights, calendars, tools, plants, keys and more to steel surfaces such as refrigerators, machinery, filing cabinets, metal beams, walls and doors. Also handy for P.O.P. and sign display applications. Latch magnets can secure a shed door or garden gate. Hundreds of uses are possible!

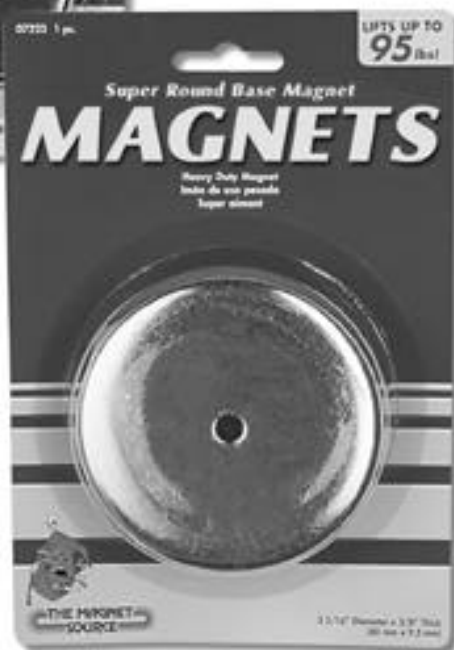
- A. 07220**
Latch magnets in zinc-plated channels. Lifts up to 7 lbs. 2 pcs.
- B. 07215**
Nickel-plated round base magnets. Lifts up to 4 lbs. 2 pcs.
- C. 07216**
Nickel-plated round base magnet. Lifts up to 15 lbs.
- D. 07217**
Nickel-plated round base magnet. Lifts up to 25 lbs.

Add a hook to hang tools, utensils, lights and more.

heavy duty **MAGNETIC** **BASES**



A



B



extraSTRONG, super powerful, heavy duty base magnets offer hundreds of uses. Each has a center hole for mounting or positioning. Ideal for in-store signs and P.O.P. displays. Use to suspend heavy items such as spotlights and speakers. Permanent magnetism guaranteed.

A. 07222

Nickel-plated heavy duty round base magnet.
Lifts up to 65 lbs.

B. 07223

Nickel-plated heavy duty round base magnet.
Lifts up to 95 lbs.

Ideal for suspending heavy objects!



1.888.293.9190

www.magnetsource.com

heavy duty **HOLDING & RETRIEVING MAGNETS**



A



B

use to **HOLD** spray nozzles, hoses, temporary wiring and more. Also great for retrieving hand tools, cotter pins and other metal items from waterways. Attach a rope or rod to magnet's eyebolt for retrieving. Hundreds of sporting, household, industrial and commercial uses.

- A. **07208** Heavy duty retrieving magnet. Eyebolt and nuts included. Lifts up to 150 lbs.
- B. **07209** Heavy duty retrieving magnet. Eyebolt and nuts included. Lifts up to 225 lbs.
- C. **07206** Heavy duty magnetic base. Eyebolt and nuts included. Lifts up to 40 lbs.
- D. **07207** Heavy duty magnetic base. Eyebolt and nuts included. Lifts up to 100 lbs.



C

D

**PERMANENT
MAGNETISM
GUARANTEED**
on every magnet

superLATCH MAGNETS

they **SUSPEND**, lift, hold and retrieve metal objects up to 100 times their own weight! Use these Super Latch Magnets as small tool holders, door stops, magnetic clamps and paint fixtures, or separate magnetic from non-magnetic materials. Permanent magnetism guaranteed.



A



B



C

- A. 07200 Super latch magnet - lifts up to 20 lbs.
- B. 07201 Super latch magnet - lifts up to 50 lbs.
- C. 07202 Super latch magnet - lifts up to 100 lbs. Eyebolt and nuts included.



Super Latch Magnets and Holding & Retrieving Magnets

Magnets have convenient holes for mounting or attaching.

holding & RETRIEVING MAGNETS



A



B



C

these **MAGNETS** are ideal for holding, lifting and hanging objects from metal walls, beams and doors. They can also be bolted or screwed to most surfaces to retrieve scattered nails, washers and other metal items. Permanent magnetism guaranteed.

- A. 07203 Ceramic magnet assembly - lifts up to 5 lbs.
- B. 07204 Ceramic magnet assembly - lifts up to 18 lbs.
- C. 07205 Ceramic magnet assembly - lifts up to 50 lbs. Eyebolt and nuts included.



powerful **HANDLE MAGNETS**



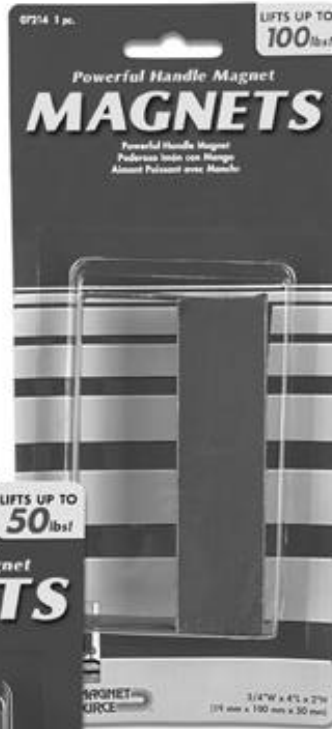
handle MAGNETS clean up scattered iron objects such as screws, nuts and bolts; separate magnetic from non-magnetic materials, and much more. These handle magnets lift up to 100 times their own weight! Permanent magnetism guaranteed.



A



B



C



- A. **07212** Handle Magnet lifts up to 25 lbs.
- B. **07213** Handle Magnet lifts up to 50 lbs.
- C. **07214** Handle Magnet lifts up to 100 lbs.
- D. **07210** Handle Magnet lifts up to 150 lbs.
- E. **07211** Handle Magnet lifts up to 225 lbs.



D



E

helpful **HANDY MAG™**

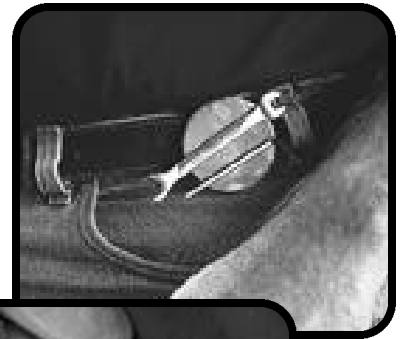


this **POPULAR** product can be used in so many different ways! Hold small hardware — nails, screws, wire nuts and more — securely and conveniently. Sturdy clip easily attaches magnet to belt or pocket. Great gift idea for mechanics, do-it-yourselfers, carpenters or electricians.

07221 Handy Mag™

07221CLP Carded Handy Mag™ in clip strip display (6 items)

Counter display also available...
see page 20.



screwdriver **MAGNETIZER** & **DEMAGNETIZER**

this **QUICKLY** and easily makes small tools magnetic to keep those hard-to-handle screws and nuts in position. Simply insert a screwdriver or nut driver into the hole, pull it out, and it's magnetized! For extra magnetic strength, leave the magnetizer on the tool while in use. To demagnetize the tool, simply pass it through one of the channels on the side of the magnet. The Screwdriver Magnetizer is perfect for do-it-yourselfers, mechanics, carpenters and more. Available in a convenient counter display bin, or packaged on a blister card.



A. 07224BIN 35 Magnetizer/Demagnetizers in transparent bin, perfect for countertop display.

B. 07224 Magnetizer/Demagnetizer

07224CLP Magnetizer/Demagnetizer in clip strip display (6 items)

Anyone who uses a
screwdriver will love it!



B

magnetic PICKUP/POINTER & BEND-IT MAGNET



this **HANDY** telescoping magnetic pickup/pointer extends from 6 to 24 inches. It features a super powerful neodymium magnet in the tip that lifts up to 32 times its own weight! Use it to retrieve small metal objects from hard-to-reach places.

The Bend-It magnet is 19 inches long and can be bent to reach almost any location that small metal objects may fall. Perfect for retrieving lost items from vents, car engines, drains, etc.

Both tools can be used to reach screws, nails, key rings, small pliers and more. Permanent magnetism guaranteed.



- A. **PM-240D** Counter display easel with 18 Magnetic Pickup/Pointers
- B. **07228** Magnetic Pickup/Pointer
07228CLP Magnetic Pickup/Pointer in clip strip display (6 items)
- C. **07229** Bend-It Magnet

Great for retrieving small metal objects from those hard-to-reach places!

magnetic **WREATH HOLDER**



Hang decorations on windows or metal surfaces.

attracts **THROUGH** glass! Simply place magnet on each side of the glass, then hang the decoration. The Magnetic Wreath Holder can be used with single-pane windows or storm doors. Can also be used as two single magnetic hooks on metal surfaces.

Additional hook, hardware and instructions are included. Protective coating helps prevent scratching. Available in standard or festive holiday packaging.

- A. **07254**
Wreath Holder – standard packaging
- B. **07253**
Wreath Holder – holiday packaging



A



B

magnetic **TOOLBOX LABELS**



save **TIME** looking for tools and parts. These printed labels are easy to read, and perfect for do-it-yourselfers, mechanics and carpenters. 105 labels are pre-cut. Includes blank labels for easy customization. Use on metal toolboxes, shelves or bins.

- 07255**
Magnetic Toolbox Labels



The perfect gift idea for electricians, mechanics, carpenters and do-it-yourselfers.

hardware **PLANOGRAMS**



Colorful planograms display our most popular hardware magnets.



A

offer **YOUR** customers a small or large selection of our popular hardware magnets! Attractive and colorful arrangements will generate fast and multiple sales. Choose from 32-item starter planogram or 182-item deluxe planogram. Each planogram includes header card.

A. 07241

Hardware magnets starter planogram

Part No.	Qty.	Part No.	Qty.
07207	4	07228	6
07214	4	07218	6
07212	6	07224	6

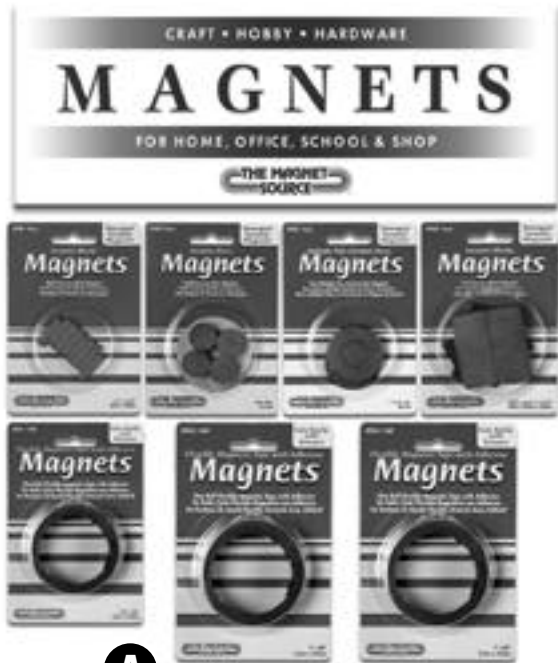
B. SHMP

Hardware magnets deluxe planogram

Part No.	Qty.	Part No.	Qty.
07207	4	07203	12
07214	4	07204	12
07200	6	07213	12
07201	6	07215	12
07202	6	07216	12
07205	6	07217	12
07206	6	07219	12
07212	6	07220	12
07218	6	07221	12
07224	6	07229	12
07228	6		

B

hobby **PLANOGRAMS**



A

the **IDEAL** assortment of magnets for the hobbyist or craftsman. The 72-item starter planogram features block and disc magnets, plus magnetic tapes. The 204-item deluxe planogram includes block, disc and ring magnets, magnetic tapes and flexible magnetic sheeting. Each planogram includes header card.

A. 07099X2

Hobby/shop magnets starter planogram

Part No.	Qty.	Part No.	Qty.
07001	12	07041	12
07003	12	07044	12
07011	12	07053	12

B. SCMP

Hobby/shop magnets deluxe planogram

Part No.	Qty.	Part No.	Qty.
07001	12	07014	12
07002	12	07015	12
07003	12	07020	12
07004	12	07041	12
07005	12	07043	12
07010	12	07044	12
07011	12	07052	12
07012	12	07053	12
07013	12		

B



Handy Mag™ & clips **COUNTER DISPLAYS**

Counter displays include full-color header cards and sturdy boxes for fast and easy sales!



A



B

eye **CATCHING** counter displays for our popular Handy Mag™ and Handy Clips™ will generate fast and easy sales! Printed display box and full color header card are included.

A. 07221DSP
Handy Mag™ counter display holds
24 Handy Mags

B. 07219DSP
Handy Clips™ counter display holds
18 Handy Clips

bulk magnet & tape **COUNTER DISPLAYS**



these **CONVENIENT** counter displays are ideal for selling individual magnets. Customers can choose from powerful ceramic rings, discs and block magnets. These magnets have an unlimited number of uses for the home, shop, school or office.

Flexible magnetic tape is great for shop, office and household uses. Counter display holds 144 rolls.

A. MDCB40CB3
Display contains 500 magnets, including 300 block magnets with a center hole and 200 solid block magnets

B. MDCD10CR75
Display contains 500 magnets, including 300 disc magnets and 200 ring magnets

C. MDZG1025AB
144 bulk coils of flexible magnetic tape with adhesive (1/2" wide x 30" long) in a colorful counter display

classic **HORSESHOE MAGNETS**



A

B



the **UNIVERSAL** symbol of magnets, recognized around the world! These handy horseshoe magnets are powerful and sturdy. Ideal for school experiments, and they make a great gift. Each includes a keeper to help retain magnetic power.

- A. **07226** 3 ¾" tall black alnico horseshoe magnet lifts more than 5 lbs. and includes keeper.
- B. **07225** 2" tall red alnico horseshoe magnet lifts 3 lbs. and includes keeper.



flexible **MAGNETIC SHEETING**

this **VERSATILE** magnetic sheeting is perfect for making magnetic letters, numbers, photos, business cards and small craft items. Can be cut or punched. Sheet has adhesive on one side and magnetism on the other. Includes handy project page. Also available without adhesive in eight colors.

- 07014** 5" x 8" Flexible Magnetic Sheet with adhesive
- 08502** 8" x 11" Flexible Magnetic Sheet with adhesive

flexible **MAGNETIC** TAPE



flexible **MAGNETIC** tape is perfect for making lightweight hobby projects magnetic. It cuts easily with scissors or knife, and has a craft adhesive on one side. Choose from various widths and lengths.

- A. **07012** 1/2" wide x 10 ft. long flexible tape - 1 roll
- B. **07013** 1/2" wide x 25 ft. long flexible tape - 1 roll
- C. **07011** 1/2" wide x 30" long flexible tape - 1 roll
- D. **07052** 3/4" wide x 30" long flexible tape - 1 roll
- E. **07053** 1" wide x 30" long flexible tape - 1 roll

Powerful magnetism on one side, strong adhesive on the other!

powerful HOBBY & SHOP MAGNETS



ceramic **HOBBY** discs, blocks and rings are ideal for hot gluing to hobby projects. They have unbeatable pull strength for their size. For larger projects, our heavy duty magnets deliver super powerful pull strength.

- A. **07001** $\frac{3}{16}$ " x $\frac{1}{4}$ " x $\frac{7}{8}$ " ceramic blocks - 8 pcs./card
- B. **07002** $\frac{1}{2}$ " dia. x $\frac{3}{16}$ " thick ceramic discs - 10 pcs./card
- C. **07003** $\frac{3}{4}$ " dia. x $\frac{3}{16}$ " thick ceramic discs - 8 pcs./card
- D. **07004** 1" dia. x $\frac{5}{32}$ " thick ceramic discs - 6 pcs./card
- E. **07005** $\frac{3}{4}$ " dia. x $\frac{1}{4}$ " thick ceramic rings - 6 pcs./card
- F. **07041** $1\frac{1}{2}$ " dia. x $\frac{3}{16}$ " thick heavy duty ceramic discs with multiple poles - 2 pcs./card
- G. **07043** $\frac{3}{8}$ " x $\frac{3}{8}$ " x $1\frac{7}{8}$ " heavy duty ceramic blocks - 2 pcs./card
- H. **07044** $\frac{3}{8}$ " x $\frac{7}{8}$ " x $1\frac{7}{8}$ " heavy duty ceramic blocks - 2 pcs./card

For more information about these products or any of our other product lines, please contact us!



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NOTE: All magnets are tested using $\frac{1}{4}$ " ground steel plate. The entire magnetic surface is used during tests. If the item you wish to lift is thinner than $\frac{1}{4}$ ", is not ground flat, or does not cover the entire magnetic surface, the actual holding capacity could be much lower. Painted surfaces also tend to reduce tested strengths.